



## Impact & Communications Coordinator

<b>Job Title:</b>	Impact & Communications Coordinator
<b>Reporting to:</b>	Fundraising Manager
<b>Salary:</b>	c£30,000
<b>Contract:</b>	Permanent / 35hrs per week
<b>Location:</b>	Hybrid (part on-site in our North London community service locations and part homeworking)

### About FEAST With Us

#### Feeding and Empowering All Sustainably Together (FEAST)

FEAST's mission is to improve the nutrition, wellbeing, and health of people at risk of food insecurity. We work in 16 venues across London, partnering with charities and community organisations to deliver impactful services and programmes in homeless hostels, mental health day centres, community and faith centres across Camden, Islington, Barnet, Westminster, and Hackney.

We tackle food insecurity by providing nutritious meals and nurturing community connections. Our community meals use donated surplus food. These are more than just a meal; they're welcoming, inclusive, social spaces that bring people together and reduce loneliness. We also deliver meals to hostels and community centres for people experiencing food insecurity to collect.

Our Healthy Eating on a Budget (HEB) Programme empowers people by building nutrition knowledge, and developing practical cooking, food hygiene and budgeting skills. They build confidence to help people make healthier choices to achieve nutritional independence. FEAST is also committed to broader systemic change through nutrition research and collaborative food partnerships, to ensure local residents have access to nutritious, affordable and sustainable food.

We're a small but ambitious charity, with a passionate, supportive and collaborative operations team of 11 permanent and contract staff and 9 board of trustees, and we're supported by over 200 volunteers who care deeply about our mission.

#### Our values:

- **Collaborative:** We work together as one team with our stakeholders openly and respectfully – bringing diverse skills and experiences to design and deliver our services and achieve our vision and mission
- **Inclusive:** We value equity, fairness and dignity, and create a positive and inclusive environment for our team, volunteers and service users
- **Empowering:** We provide inspiration, opportunities and support to enable our team, volunteers and service users to develop capabilities, confidence and independence

- **Innovative:** We are curious and creative - proactively seeking new ideas to improve ourselves, the organisation and our services to make a bigger and longer lasting positive impact for our stakeholders
- **Empathetic:** We are sensitive and understanding – we actively listen and learn from our team, volunteers and service users to better appreciate and adapt to their situations, challenges and perspectives

### Overall Purpose of the Role:

We're looking for a motivated, highly organised, detail-oriented and proactive Impact and Communications Coordinator. This is an integral role that will lead the robust measurement, evaluation and communication of the social and environmental impact of our work. The role supports an evidence-based culture across the organisation, embedding evaluation and learning into service development and delivery.

Working with colleagues across FEAST, our partners, and networks, you will lead qualitative and quantitative research and evaluation projects, generating insights that inform service improvement, fundraising and policy development.

You will ensure that impact evidence is translated into clear, engaging outputs for internal and external audiences, helping to build compelling narratives about the difference FEAST makes to service users and partner organisations, including website, social media content, impact reports, case studies, funding communications.

### Responsibilities – Impact

- Lead the ongoing refinement of FEAST's Theory of Change and Impact & Evaluation frameworks
- Design and deliver impact measurement, reporting tools, and evaluation projects that generate robust evidence on FEAST's impact in relation to food insecurity, nutrition, the environment and communities. Including surveys, research and external evaluations
- Supervise students on placement involved in data collection and service evaluation
- Analyse and interpret impact data and research findings, producing clear, accessible reports and insights for internal and external stakeholders, including impact reports
- Work with the Fundraising Manager to produce high-quality, impactful funding applications and reporting
- Support the team with internal and external communication of impact to stakeholders, e.g. reports, social media and presentation decks
- Manage research activity and partnerships, including coordinating external evaluations, engaging academic partners, supporting evidence for policy and public affairs work
- Support the team to ensure that projects are delivered to high standards of quality, and use impact data to improve project and service delivery to maximise our impact
- Represent the charity at external events and meetings with partners and stakeholders
- Work flexibly to be present at evening and weekend events when required
- Take on additional FEAST projects and activities as required to support the CEO and senior leadership team

## Responsibilities – Communications

- Develop and implement a marketing and communication strategy for FEAST, including positioning, target audiences, and objectives across different channels and segments
- Create engaging communications, campaigns, printed and digital content with the support of the FEAST team and external marketing volunteers, including website copy, blogs, videos, photography, social media posts, newsletters, impact reports, case studies and press releases
- Measure the effectiveness and impact of communications and marketing initiatives with tracking and analytics, and optimise accordingly
- Maintain consistent and accurate, branding, messaging and storytelling across all communications channels
- Manage FEAST’s website, ensuring that content is up-to-date and relevant
- Review and refine FEAST’s brand strategy, communication tools and key messaging
- Develop partnerships with ambassadors, patrons and corporate partners to amplify FEAST’s brand, impact messaging and fundraising campaigns
- Support the CEO and senior leadership team with presentation materials, slide decks and media inquiries

## Person Specification:

### Essential

- Over two years’ experience in charity impact and evaluation, including developing and implementing a Theory of Change, Impact & Evaluation frameworks and tools
- Over two years’ experience in communications across a variety of areas, including branding, marketing strategy, planning and delivery, content creation, internal and external communications, online marketing and social media
- Experience collecting and analysing quantitative and qualitative data to a high standard, with a rigorous approach and attention to detail
- A solid operational understanding of GDPR legislation
- A storyteller who can translate data and impact into emotionally compelling narratives that inspire support
- Highly motivated and resilient with flexibility to adapt and change as FEAST develops
- Able to build strong relationships with key external stakeholders and work collaboratively with other team members
- Confident communicator – excellent writing, editing, and proofreading skills, with a sharp attention to detail
- Strong project management, time management and organisation skills; able to manage multiple projects simultaneously and work effectively in a fast-paced, mission-driven environment.
- Excellent IT skills with experience using Excel, Word, PowerPoint, PowerBI, MailChimp CRM systems (ideally Beacon CRM), Canva, WordPress
- Awareness of the food policy landscape and issues impacting on the food system
- Experience of managing and motivating a remote team to deliver project outcomes
- Experience of managing and working with volunteers
- Alignment with FEAST’s mission and values
- Eligible to work in the UK

### **Desirable**

- Knowledge of the Fundraising Regulator Code of Practice
- Experiencing creating data models and dashboards in PowerBI
- Experience of policy influencing and campaigning
- Experience of working in the food sector
- Knowledge of and an interest in food insecurity and nutrition
- Experience of press, PR and media work

### **Staff Benefits**

- Holiday: 25 days per annum + bank holidays
- Pension: 3% employee contribution and 5% employer contribution
- Enhanced maternity and paternity leave

### **Additional information**

Please send your CV and a covering letter to [careers@feastwithus.org.uk](mailto:careers@feastwithus.org.uk) by 5pm, Friday 24 April 2026. Applications will be reviewed on a rolling basis from Monday 13 April 2026. Interviews will start from Monday 20 April up to Friday 8 May 2026.